



MCUL League Representative's Newsletter

Flint Chapter

June 2009

Dear Flint Credit Union:

This Newsletter is brought to you by your League Representative to provide you with up-to-date information from your Chapter and the Michigan Credit Union League!

Chapter Updates

Trainers Networking Group - Keri Bell from Dort FCU has organized a Trainers Networking Group in conjunction with MCUL. They are a small group that meets a few times a year to network, share information and offer training on different topics, such as leadership, new employee orientation, teambuilding, and so on. The meetings are usually hosted in Flint at either Dort FCU or ELGA CU. The next meeting is scheduled for November 12, 2009, from noon to 4 p.m. and will be held in Southfield. The group welcomes anyone with similar interests to join in their meetings.

Other chapters, like the Oakland Chapter, sponsor their group's lunches throughout the year. Keri is asking the Flint Chapter if the Chapter would sponsor their lunches. This is a request that can be discussed at the next Chapter meeting which will be scheduled early fall.

If you have information you would like to add to this newsletter, just send me an email at robin.wybenga@mcul.org.

Chapter Volunteers

Chairman

Pat Hagedorn

Secretary

Jill Reno

Treasurer

Mark Day

Legislative Forum

Raul Alvarez

John Sayer

MCUL Board Member

Terry Pierce



Under www.lovemycrreditunion.org, monthly updates are available by clicking on News and Events under the Partner Center to review monthly newsletters, review press releases, and participate in monthly update conference calls.

While it is anticipated that the Chrysler program will be extended through the end of the year, their program is set to expire on June 30, 2009.

Leasing programs through GM and Ford are progressing well. Information and a powerpoint on the leasing program is available at lovemycrreditunion.org.

Using Twitter, Facebook, and Blogger, we are actively promoting the positive impact that credit unions and the Invest in America campaign are having on the American people. [Learn more by clicking here.](#)

Foundation Reports and CU Difference Reports

The following credit unions have made contributions to the foundation: Centel CU \$25 State and \$87 Federal; Dort FCU \$725 State and \$643 Federal; Elga CU \$425 State and \$611 Federal; Financial Plus CU \$748 State and \$692 Federal; Owasso Columbus CU \$200 Federal; Security CU \$50 State and \$100 Federal.

Review 2009 goals at .

http://www.mcul.org/client/MCUL/GovAffairs/pac_report.php.

The following Flint credit unions have contributed to the CU Difference campaign: Centel CU \$500; Elga CU \$20,000; and Financial Plus CU \$7476.

For the DMA, Mid Michigan credit unions have contributed \$147,805.00.

TV commercials were added to the DMA campaign because of these contributions from area credit unions.

Click here fore more information:

http://www.mcul.org/CU_Difference_Campaign_589.html

MCUL Initiatives

[CU Difference Campaign](#)

[Community Reinvestment Initiative](#)

[Legislative Advocacy](#)

[InfoSight - Regulatory Compliance](#)

Hot Topics

[CD Stimulus Program](#)

[Friends of Credit Unions \(FOCUS\)](#)

[Credit Union Media Resources](#)

[Financial Rescue Bill and Related](#)

[2008 Michigan Marketing Awards Entry Form](#)

Monitor

[Issues, Initiatives, & Solutions](#)

[Regulatory Roundup](#)

[SAS Gazette](#)

Join Our Mailing List!

Other Information

A message from Dave Adams, taken from Issues, Initiatives, and Solutions (June, 2009)

"We have a terrific opportunity for every Michigan credit union to participate in the funding for cooperative advertising (of the Credit Union Difference Campaign, as we refer to it). In April, the MCUL board approved a 25% dues rebate for 2009 and a 25% reduction in MCUL dues for 2010, conditioned upon affiliation in both years...Now we have a new offer to coincide with the dues reductions: We want to offer credit unions the opportunity to commit some, or all of their dues reduction dollars to the Credit Union Difference Campaign for 2010."

At this time only 43% of credit unions support the campaign. This is a "golden opportunity" for the other 57% to support the Credit Union Difference Campaign in 2010 without cost, since you can apply your dues reductions for 2009 and 2010 to the campaign.

To read more about this and other news from Dave Adams, [click here](#).

NCUA Corporate Stabilization Program - MCUL has compiled resources related to NCUA's announcement of their "Corporate Stabilization Program." This informative web page is updated daily. Go to www.mcul.org, page down to the bottom of the home page, to to Hot Topics, and click on Corporate Credit Union Stabilization.

Right at Home is the title for the foreclosure prevention DVD that will contain money management advice to help members struggling with their house payments or facing foreclosure. Many organizations, including MSHDA, require people to participate in education/counseling sessions. Credit Unions can expect to receive 10 copies of this DVD soon. These DVDs can be given to members who may be having financial difficulties to watch in the privacy of their homes. A credit union will be able to order extra copies of the DVD and portions of the DVD will be on the MCUL web site to access, download, and/or embed in a credit union's individual web site. Contact Beth Troost, beth.troost@mcul.org, for any questions or concerns.

Upcoming Educational Events

- 09 New Foreclosure by Advertisement Procedures (June 29, 2009)
- 2009 Annual Convention & Exposition (July 9, 2009 - July 11, 2009)
- Death of a Member Audio Conference (July 21, 2009)
- Top 10 IT Security Issues Audio Conference (August 6, 2009)
- Returned Deposits: Lessen Your Liability Webinar (August 11, 2009)
- Free FEMA Flood Insurance Training For Lender (August 17, 2009)
- Free FEMA Flood Insurance Training For Lender (August 18, 2009)
- The Credit CARD Act of 2009 Webinar (August 18, 2009)
- Fee Income Strategies Audio Conference (September 1, 2009)
- 2009 Fall Leadership Development Conference, Amway Grand Plaza/ Jw Marriott, Grand Rapids (September 11, 2009 - September 13, 2009)
- Preventing E-Commerce Fraud (Home Banking Systems) Audio Conference (September 15, 2009)
- 2009 Account Basics for Credit Unions Webinar (September 22, 2009)

AC&E

[Click here for the web link to the Annual Convention & Exposition.](#)

Sincerely,

Robin

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